

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application Jay S. WALKER et al.)
of:)

For: METHOD AND APPARATUS FOR)
CONDUCTING A TRANSACTION)
BASED ON BRAND)
INDIFFERENCE)

Serial No.: 09/540,214)

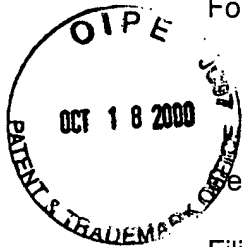
Filing Date: March 31, 2000)

Customer No.: 22927

Examiner Not Yet Assigned

Group Art Unit: 2768

Docket No.: 00-006



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Assistant Commissioner for Patents
Washington, D.C. 20231

TRANSMITTAL LETTER

Sir:

Applicants hereby submit the following documents for the above-identified patent application:

1. Preliminary Amendment; and
2. Acknowledgment Postcard.

The Commissioner is hereby authorized to charge \$0.00 to Deposit Account No. 50-0271 Order No. 00-006 for the fees required. The Commissioner is further authorized to charge any further required fees, or to credit any overpayment, to Deposit Account No. 50-0271 Order No. 00-006. A duplicate copy of this authorization is attached for such purpose.

Respectfully submitted,

Scott B. Allison

Scott B. Allison
Attorney for Applicants
PTO Reg. No. 38,370
Walker Digital Corporation
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Stamford, CT 06905

October 11, 2000
Date

Certificate of Mailing

I hereby certify that this correspondence is being deposited with the United States Postal Service via Priority Mail in an envelope with sufficient postage addressed to Assistant Commissioner for Patents, Washington, D.C. 20231 on October 11, 2000.

Nalini P. Sahadeo
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Signature

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Date



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Walker et al.

Application No.: 09/540,214

Filed: March 31, 2000

For: METHOD AND APPARATUS FOR
CONDUCTING BASED ON BRAND
INDIFFERENCE

) Group Art Unit: 2768
)
) Examiner: Not Yet Assigned
)
)
) **PRELIMINARY AMENDMENT**
)
) Attorney Docket No. 00-006
)
) Walker Digital Corporation
) Five High Ridge Park
) Stamford, CT 06905-1325
) (203) 461-7050 /voice
) Scott B. Allison (203) 595-8266 /fax

Assistant Commissioner for Patents
 Washington, D.C. 20231

Dear Sir:

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P R E L I M I N A R Y A M E N D M E N T

Prior to examination, please amend the subject application as follows:

IN THE SPECIFICATION:

At page 1, line 11, before "." kindly insert 1, which is a continuation-in-part of Patent Application Serial No. 08/889,503 entitled SYSTEMS AND METHODS WHEREIN A BUYER PURCHASES A PRODUCT AT A FIRST PRICE AND ACQUIRES THE PRODUCT FROM A MERCHANT THAT OFFERS THE PRODUCT FOR SALE AT A SECOND PRICE, filed July 8, 1997.

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